

3 Easy Ways to Meet a Parent's Privacy Expectations

Contracts & Policies | Legal & Insurance
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In an age where our privacy is rapidly eroding, what do parents expect of their family child care provider about protecting their family's privacy?

Parents expect their child care provider to keep confidential everything they know about their children and family. Parents may not say this directly, but that's what they want. It's what we all

want for our own families.

How do issues of privacy arise in a child care setting? Consider the following situations:

- You post a picture of a child in your program on your refrigerator.
- A parent asks for the mailing addresses of the other parents in your program so they can mail an invitation to a summer picnic.
- You create a children's photo album of pictures you've taken throughout the year and give one to each parent as a Christmas present.

I've written an article "[3 Easy Ways to Meet a Parent's Privacy Expectations](#)" that details why it's important to create a privacy policy and what to put in one. The article is posted on the [Culture of Safety website](#) sponsored by West Bend Insurance Company. The website contains a series of articles on child safety tips for both providers and parents as well as links to other Internet resources.

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