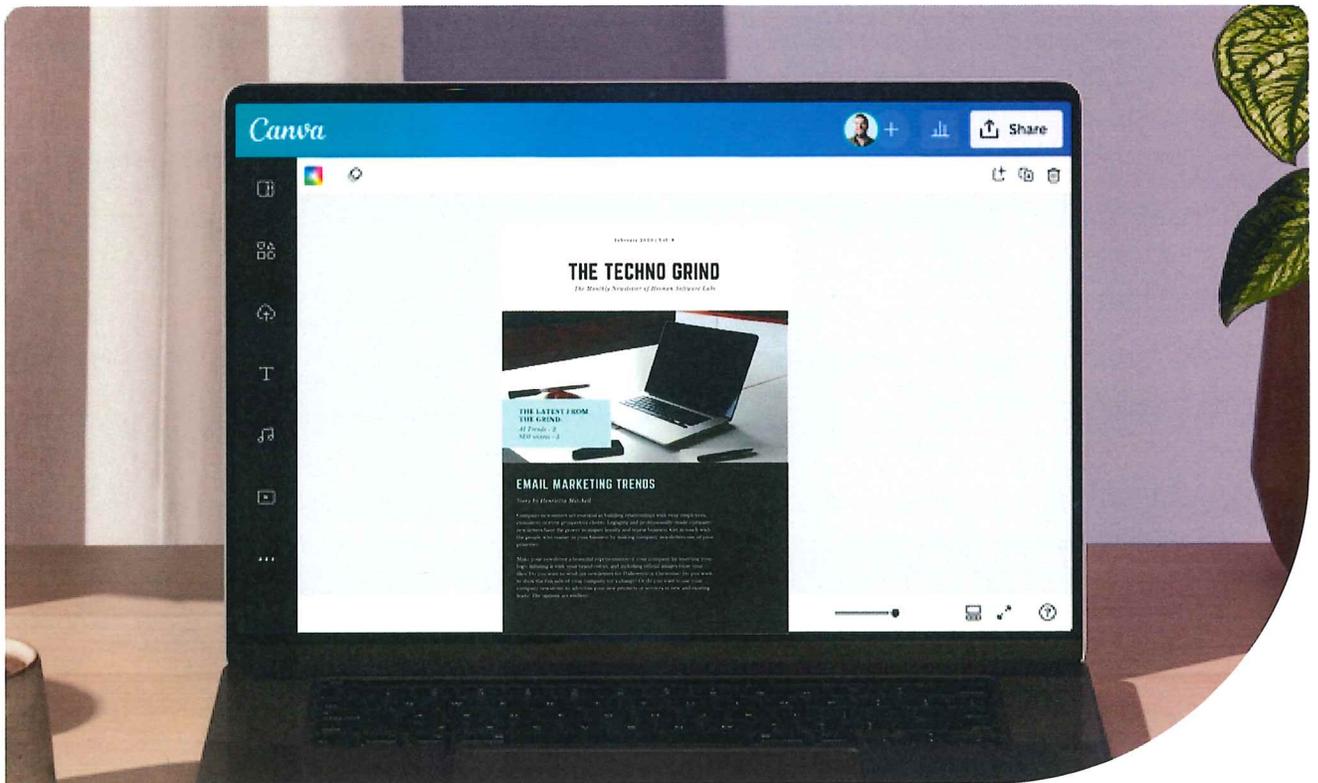




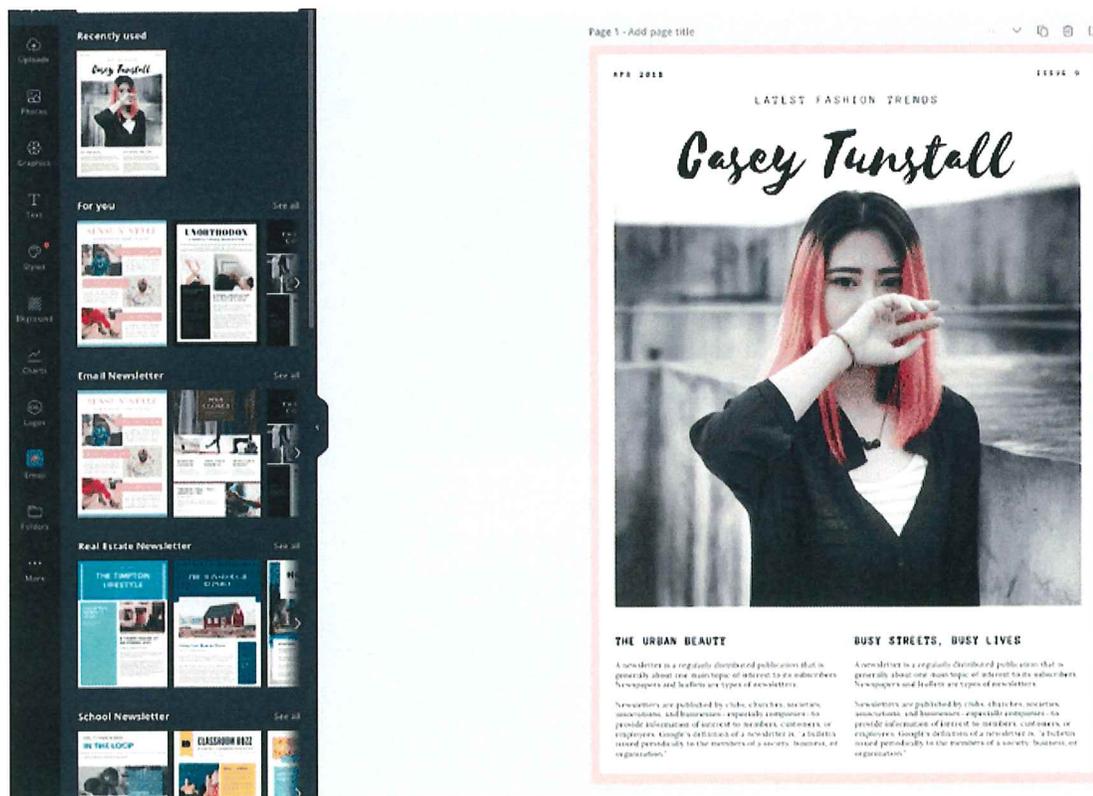
Home > Newsletters > Create Newsletters



Design a professional quality newsletter with Canva's free online editor

Start Designing a Newsletter

-  Easy to create and customize
-  Beautifully designed templates
-  Millions of photos, icons and illustrations
-  Easily download or publish

[Start Designing a Newsletter](#)


Use a newsletter to stay in touch with your most important stakeholders

Newsletters are a great way to aggregate your news into one bulletin that your audience can much more easily consume. Make sure your newsletters actually get read by designing one that's beautiful, eye-catching and easy to read.

Give Canva the heavy-lifting on this project by browsing through our professionally-designed templates and customizing it to suit your brand or taste. Use our amazingly simple design tools to customize various design elements such as images, fonts and colors. Then, download your newsletter as a print ready PDF or send it out to your mailing list straight from Canva.



How to make a newsletter

1 Open Canva

Open up Canva and search for "Newsletter" to start designing.

2 Find the perfect template

Browse Canva's library of newsletter templates for every theme. Narrow down your search by adding keywords that fit what you're looking for. Click on the template you like to start designing.

3 Discover features

Explore millions of graphics, illustrations, images and other elements. Add [borders](#), backgrounds and text boxes anywhere on your newsletter. Use the drag-and-drop tool to experiment and fine-tune your design.

4 Customize your design

Customize your newsletter by adding your own branding elements. Upload your own images, photos, text and icons to fill out your design the way you want to.

5 Publish and share

Share your newsletter to your network in just one click. You can even send it through Mailchimp by clicking the three dots in the upper right hand of your screen and choosing the “Share” option.

Open a Newsletter Design

Position yourself as an expert and build confidence in your business

More than sending updates, newsletters can help you establish yourself as a go-to expert in your industry. Write about industry trends or share interesting content alongside your company or business’ latest and greatest news so you can provide a regular and consistent flow of information between you and your stakeholders. Add a compelling call to action to encourage them to write back. If you’re sending your newsletter out via email, go ahead and add a working link to your website or email address then download your design as a PDF file. You can even add a personalized [email signature!](#)

Balance text and images through the Canva media library

Images are an important visual aid that can complement news articles, provide context and give readers a break from a wall of text. Easily insert images by dragging and dropping them from the image library and into your design workspace. Search millions of high-quality images, illustrations and icons that span across a wide range of categories and topics.

Each image is carefully reviewed and curated so they’re sure to look great whether printed or on a screen. There’s plenty of free elements in the library and you’ll only have to pay a small cost for each one-time use of premium ones.

Create design consistency by using your brand kit or choosing the right colors and fonts

Make sure your newsletter design follows your branding guidelines and remains consistent all throughout and from volume to volume. Canva Pro users are able to create brand kits, useful for saving a specific brand color palette, logos and fonts which you can apply across all your designs. Otherwise, you can always choose the color you prefer by using Canva’s color wheel tool found on the toolbar and choosing from over a hundred fonts.

Collaborate on your design projects with your team

Since your designs are saved on the cloud, you can easily collaborate with a team to get their input or include their edits. Just send them a link to edit your design by clicking the share button and ticking the checkbox. Once you're registered you can access your designs anytime and from any computer, iPad, iPhone or Android device.

FAQ

What makes a good newsletter?

A good newsletter engages your audience with an attention-grabbing headline and email subject line; a balance of white space and content; a weekly or monthly digest; updates on social media activity and recent or upcoming events; eye-catching images, illustrations and animation; and a clear call-to-action.

What to include in newsletter?

How long should a newsletter be?



@canva is simply outstanding as a tool to create designs. Using Canva is such a seamless experience that once you sit down to design, you don't feel like getting up. It's addictive and useful. Keep going Canva.

@navneet4